

To: jennifer.f.williams@uscg.mil[jennifer.f.williams@uscg.mil]; paul.l.jones@uscg.mil[paul.l.jones@uscg.mil]; Waldon, MARGARET[Waldon.Margaret@epa.gov]; Crossland, Mark@Wildlife[Mark.Crossland@wildlife.ca.gov]; rockabrand@sbcoem.org[rockabrand@sbcoem.org]; rtroy@sbcoem.org[rtroy@sbcoem.org]; pdhdgins@paalp.com[pdhdgins@paalp.com]
Cc: McClain-Vanderpool, Lisa[Mcclain-Vanderpool.Lisa@epa.gov]; Harris-Bishop, Rusty[Harris-Bishop.Rusty@epa.gov]; Dan.Dewell@uscg.mil[Dan.Dewell@uscg.mil]; Anna.Dixon@uscg.mil[Anna.Dixon@uscg.mil]; Loumania.P.Stewart@uscg.mil[Loumania.P.Stewart@uscg.mil]; phmsapublicaffairs@dot.gov[phmsapublicaffairs@dot.gov]; Retallack, Alexia@Wildlife[Alexia.Retallack@wildlife.ca.gov]; Fricke, Mary@Wildlife[Mary.Fricke@wildlife.ca.gov]; Laughlin, Eric@Wildlife[Eric.Laughlin@wildlife.ca.gov]; Steve.gonzales@wildlife.ca.gov[Steve.gonzales@wildlife.ca.gov]; sklein@sbcphd.org[sklein@sbcphd.org]; Rozzelle, Rich@Parks[Rich.Rozzelle@parks.ca.gov]; bleone@paalp.com[bleone@paalp.com]; mmmatthews@paalp.com[mmmattthews@paalp.com]
From: Fricke, Mary@Wildlife
Sent: Sun 7/19/2015 8:53:17 PM
Subject: Refugio media clips for 7/19/2015

UC/ALL:

Stories on Friday's mammal release in San Diego and the reopening of Refugio State Beach appeared in today's news.

Radio:

None found

Television:

KSBY News had video feature for the Friday evening news titled "Campers excited to return to Refugio Beach after oil spill" that includes interview with Eric Hjelstrom. Story highlighted a large family's positive experience with the reopening of beach. Story also noted culvert area north of Refugio where the crude oil leaked is expected to be cleaned up sometime next week.

<http://www.ksby.com/story/29577485/campers-excited-to-return-to-refugio-beach-after-oil-spill>

Fox San Diego ran website version of the mammal release late Saturday titled "Sea lions return to ocean after oil spill treatment at SeaWorld."

<http://fox5sandiego.com/2015/07/18/sea-lions-return-to-ocean-after-oil-spill-treatment-at-seaworld/>

Print:

Lompoc Record ran feature with photos titled "Refugio Beach reopens after oil spill" on the reopening of Refugio State Beach that included quotes from beach-goers and District County Supervisor Doreen Farr and Eric Hjeslstrom. Beach-goers remarks are that the beach looks better than they had imagined. Hjeslstrom gave current clean up status of the operation and that IC would continue to monitor for some time going forward.

http://lompocrecord.com/news/local/refugio-beach-reopens-after-oil-spill/article_27b5ead9-138d-513b-8f08-32a780fed94c.html

Times of San Diego ran feature titled "[4 Marine Mammals Back in Ocean After Treatment at SeaWorld](http://timesofsandiego.com/life/2015/07/18/4-marine-mammals-back-in-ocean-after-treatment-at-seaworld/)" on released mammals:

<http://timesofsandiego.com/life/2015/07/18/4-marine-mammals-back-in-ocean-after-treatment-at-seaworld/>

Patch.com also ran "Mammals Released Following *Oil Spill* Treatment" also on the mammal release at: <http://patch.com/california/lemongrove/mammals-released-following-oil-spill-treatment>

Associated Press story on the reopening of Refugio State Beach also appeared in the Wall Street Journal, Yahoo News, Napa Valley Register and many, many others including the Sacramento Bee.

Social media report

CDFW social media on the mammal release in San Diego posted on July 17 garnered seven retweets, six favorites and almost 500 impressions on Twitter. Similar Facebook analytics indicated 582 people reached with a dozen positive comments and over 80 likes and five new likes.

Thanks,

Mary Salas Fricke

OSPR/PIO

916-417-0210 (CELL)